

ABSTRACT OF THE WORK PROGRAM OF THE INTERNSHIP *(Introductory Internship)*

The practice is implemented by the Department of Public Relations, Tourism and Hospitality on the basis of these organizations and structural divisions.

"Introductory internship" is implemented at the Faculty of Oriental Studies and Social and Communicative Sciences by the Department of Public Relations, Tourism and Hospitality.

The purpose of the discipline: to consolidate the theoretical knowledge gained in the course of training, and to acquire practical skills in the field of legal support of tourist practices; to collect material for analytical activities, to prepare an analytical report on the company's activities based on the results of the study.

Tasks:

- 1) consolidation and deepening of theoretical knowledge gained in the process of theoretical training;
- 2) consolidation of the skills of collecting and analyzing information on the main activities of the organization of the tourism sector, indicators characterizing the company's activities.
- 3) development of independent work skills in tourism and service organizations;
- 4) the use of computer skills as a means of information management, the ability to work with information in global computer networks;
- 5) development of skills of systematization of the received data and preparation of the report;
- 6) promoting the development of a culture of communication, including in a foreign language, necessary for professional activity;
- 7) understand the basic principles, methods and forms of organizational and managerial activity in the field of the "open tourism" paradigm;
- 8) adequately and reasonably apply in practice scientific tools and technologies for the creative provision of tourist practices;
- 9) interact with the staff in order to solve specific professional tasks;
- 10) competently analyze the results obtained in the course of their professional activities, critically evaluate them, make objective conclusions about their work, correctly defend their point of view.

The discipline (practice) is implemented in English.

The practice is aimed at the formation of general cultural / universal, general professional, as well as professional competencies corresponding to the orientation (profile) of "Cultural Heritage Management and Sustainable Tourism":

CC-1 is able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions

UK-2 - Is able to manage the project at all stages of its life cycle

UK-3 is able to organize and manage the work of the team, developing a team strategy to achieve the goal

UK-4 - Is able to apply modern communication technologies, including in a foreign language(s), for academic and professional interaction

UK-5 is able to analyze and take into account the diversity of cultures in the process of intercultural interaction

CC-6 is able to determine and implement the priorities of its own activities and ways to improve it on the basis of self-assessment

OPK-1 is able to form the technological concept of a tourist organization, organize the introduction of technological innovations and software in the field of tourism

OPK-2 - Is able to carry out strategic management of tourism activities at various levels of management

OPK-3 is able to develop and implement quality management systems for tourism services
OPK-4 is able to develop and implement marketing strategies and programs in the field of tourism

OPK-5 is able to provide justification, development and implementation of the economic strategy of the enterprise, priority areas of its activities and be able to evaluate the effectiveness of management decisions

OPK-6 is able to plan and apply approaches, methods and technologies of scientific and applied research in the chosen field of professional activity

OPK-7 - Is able to carry out pedagogical activities in the main professional educational programs and additional professional programs

PC-1 - Knowledge of techniques and methods of working with personnel, methods of assessing the quality and effectiveness of the personnel of the enterprise of the tourism industry

PC-2 - Possession of the ability to formulate the concept of a tourist enterprise, develop an effective strategy and form an active risk assessment policy of a tourist industry enterprise

PC-3 - Possession of the ability to evaluate and carry out feasibility studies of innovative projects in the tourism industry at different levels (federal, regional, municipal (local) level)

PC-4 - Is able to carry out scientific and analytical justification of the choice of organizational and managerial innovations for their application at tourism enterprises

PC-5 - Is able to apply remote technologies for advanced training of personnel of tourism enterprises in the regions and/or tourist clusters.

In practice, intermediate certification is provided in the form of a credit with an assessment.

The total labor intensity of the practice is 9 credits.

ABSTRACT OF THE WORK PROGRAM OF THE INTERNSHIP *(Organizational and Managerial Internship)*

The practice is implemented by the Department of Public Relations, Tourism and Hospitality on the basis of these organizations and structural divisions.

" Organizational and Managerial Internship" is implemented at the Faculty of Oriental Studies and Social and Communicative Sciences by the Department of Public Relations, Tourism and Hospitality.

The purpose of the discipline: to consolidate and develop the understanding of the essence of the future professional work of the master students in their chosen profile of educational training and the formation of personal and professional competencies, obtaining knowledge, skills and abilities necessary for the implementation of the master's professional work.

Tasks:

- 1) familiarization with professional activity in tourism in all its variety of forms and content;
- 2) awareness of their professional interests in the field of "open tourism" practices;
- 3) increasing professional motivation in mastering the basics of ensuring effective interaction with the players of the tourist market;
- 4) adaptation of students to the real conditions of work in the field of international tourism;
- 5) familiarization with the job descriptions of employees and the organizational structure of enterprises in the field of tourism;
- 6) gaining knowledge about business practices in the field of tourism, as well as opportunities that appear in the structure of the sphere of the external organizational environment;

6) acquisition of real experience of interaction with participants in the process of activity of tourism industry enterprises.

The course (practice) is implemented in English.

The practice is aimed at the formation of general cultural / universal, general professional, as well as professional competencies corresponding to the orientation (profile) of "Cultural Heritage Management and Sustainable Tourism":

CC-1 is able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions

UK-2 - Is able to manage the project at all stages of its life cycle

UK-3 is able to organize and manage the work of the team, developing a team strategy to achieve the goal

UK-4 - Is able to apply modern communication technologies, including in a foreign language(s), for academic and professional interaction

UK-5 is able to analyze and take into account the diversity of cultures in the process of intercultural interaction

CC-6 is able to determine and implement the priorities of its own activities and ways to improve it on the basis of self-assessment

OPK-1 is able to form the technological concept of a tourist organization, organize the introduction of technological innovations and software in the field of tourism

OPK-2 - Is able to carry out strategic management of tourism activities at various levels of management

OPK-3 is able to develop and implement quality management systems for tourism services

OPK-4 is able to develop and implement marketing strategies and programs in the field of tourism

OPK-5 is able to provide justification, development and implementation of the economic strategy of the enterprise, priority areas of its activities and be able to evaluate the effectiveness of management decisions

OPK-6 is able to plan and apply approaches, methods and technologies of scientific and applied research in the chosen field of professional activity

OPK-7 - Is able to carry out pedagogical activities in the main professional educational programs and additional professional programs

PC-1 - Knowledge of techniques and methods of working with personnel, methods of assessing the quality and effectiveness of the personnel of the enterprise of the tourism industry

PC-2 - Possession of the ability to formulate the concept of a tourist enterprise, develop an effective strategy and form an active risk assessment policy of a tourist industry enterprise

PC-3 - Possession of the ability to evaluate and carry out feasibility studies of innovative projects in the tourism industry at different levels (federal, regional, municipal (local) level)

PC-4 - Is able to carry out scientific and analytical justification of the choice of organizational and managerial innovations for their application at tourism enterprises

PC-5 - Is able to apply remote technologies for advanced training of personnel of tourism enterprises in the regions and/or tourist clusters.

In practice, intermediate certification is provided in the form of a credit with an assessment.

The total labor intensity of the practice is 9 credits.

ABSTRACT OF THE WORK PROGRAM OF THE INTERNSHIP
(Pre-graduate Internship)

The practice is implemented by the Department of Public Relations, Tourism and Hospitality on the basis of these organizations and structural divisions.

Pre-graduate practical training is implemented at the Faculty of Oriental Studies and Social and Communicative Sciences by the Department of Public Relations, Tourism and Hospitality.

The purpose of the discipline: systematization of research tools existing within the framework of analytical activities in the professional field of international tourism: "open tourism", obtained in the process of mastering the educational program and using it for collecting and analyzing on the topic of master's final qualifying work, as well as mastering the basic techniques of conducting independent research work in the direction of their educational training to ensure tourist practices, formation of students' professional knowledge in the field of research activities at the level of master's professional training.

Tasks:

- 1) formation of a comprehensive understanding of the specifics of the graduate-master's activity in the direction of educational training "Tourism";
- 2) mastering the methods of research on the chosen topic of the master's qualification work (hereinafter - MD);
- 3) improving the skills and abilities of independent research activities;
- 4) development of the competence of the future master specializing in international tourism: legal support of tourist practices;
- 5) collection and systematization of materials for writing MKR;
- 6) writing and submitting an internship report to the head of the internship from the Russian State University for the Humanities.

The course (practice) is implemented in English.

The practice is aimed at the formation of general cultural / universal, general professional, as well as professional competencies corresponding to the orientation (profile) of "Cultural Heritage Management and Sustainable Tourism":

CC-1 is able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions

UK-2 - Is able to manage the project at all stages of its life cycle

UK-3 is able to organize and manage the work of the team, developing a team strategy to achieve the goal

UK-4 - Is able to apply modern communication technologies, including in a foreign language(s), for academic and professional interaction

UK-5 is able to analyze and take into account the diversity of cultures in the process of intercultural interaction

CC-6 is able to determine and implement the priorities of its own activities and ways to improve it on the basis of self-assessment

OPK-1 is able to form the technological concept of a tourist organization, organize the introduction of technological innovations and software in the field of tourism

OPK-2 - Is able to carry out strategic management of tourism activities at various levels of management

OPK-3 is able to develop and implement quality management systems for tourism services

OPK-4 is able to develop and implement marketing strategies and programs in the field of tourism

OPK-5 is able to provide justification, development and implementation of the economic strategy of the enterprise, priority areas of its activities and be able to evaluate the effectiveness of management decisions

OPK-6 is able to plan and apply approaches, methods and technologies of scientific and applied research in the chosen field of professional activity

OPK-7 - Is able to carry out pedagogical activities in the main professional educational programs and additional professional programs

PC-1 - Knowledge of techniques and methods of working with personnel, methods of assessing the quality and effectiveness of the personnel of the enterprise of the tourism industry

PC-2 - Possession of the ability to formulate the concept of a tourist enterprise, develop an effective strategy and form an active risk assessment policy of a tourist industry enterprise

PC-3 - Possession of the ability to evaluate and carry out feasibility studies of innovative projects in the tourism industry at different levels (federal, regional, municipal (local) level)

PC-4 - Is able to carry out scientific and analytical justification of the choice of organizational and managerial innovations for their application at tourism enterprises

PC-5 - Is able to apply remote technologies for advanced training of personnel of tourism enterprises in the regions and/or tourist clusters.

In practice, intermediate certification is provided in the form of a credit with an assessment.

The total labor intensity of the practice is 6 credits.