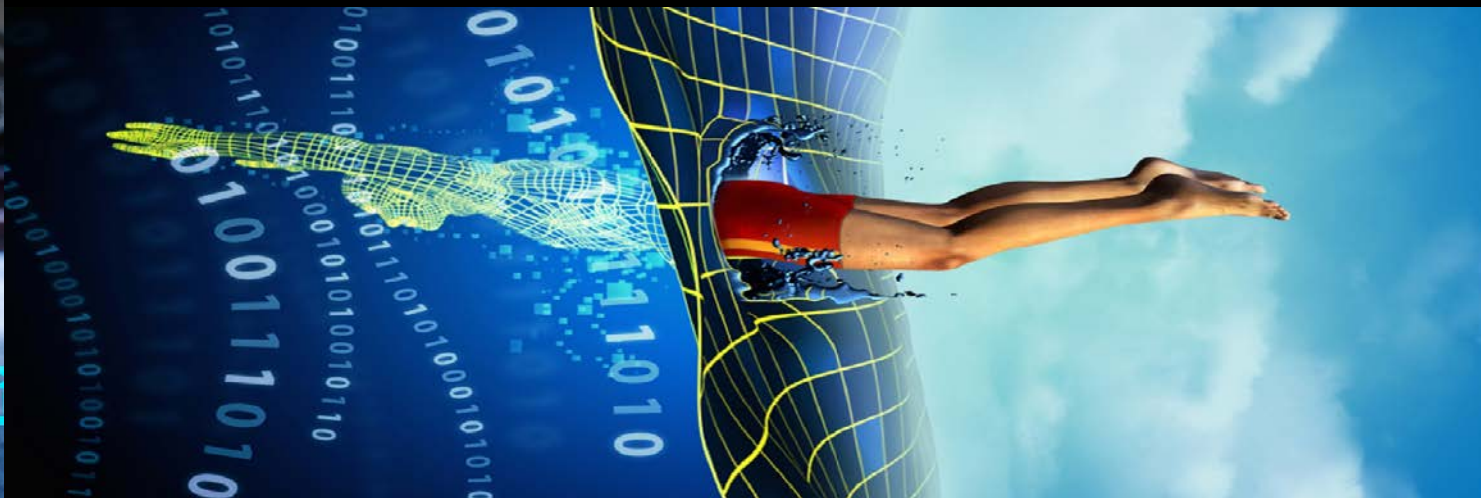


# MODERN INNOVATIVE TECHNOLOGIES IN SPORTS

Student: Osipova Valeriya  
Department of Economics  
The 2<sup>d</sup> year student

# What is innovation?

An innovation is an implemented novelty that provides a qualitative increase in the efficiency of processes or products that are demanded by the market.







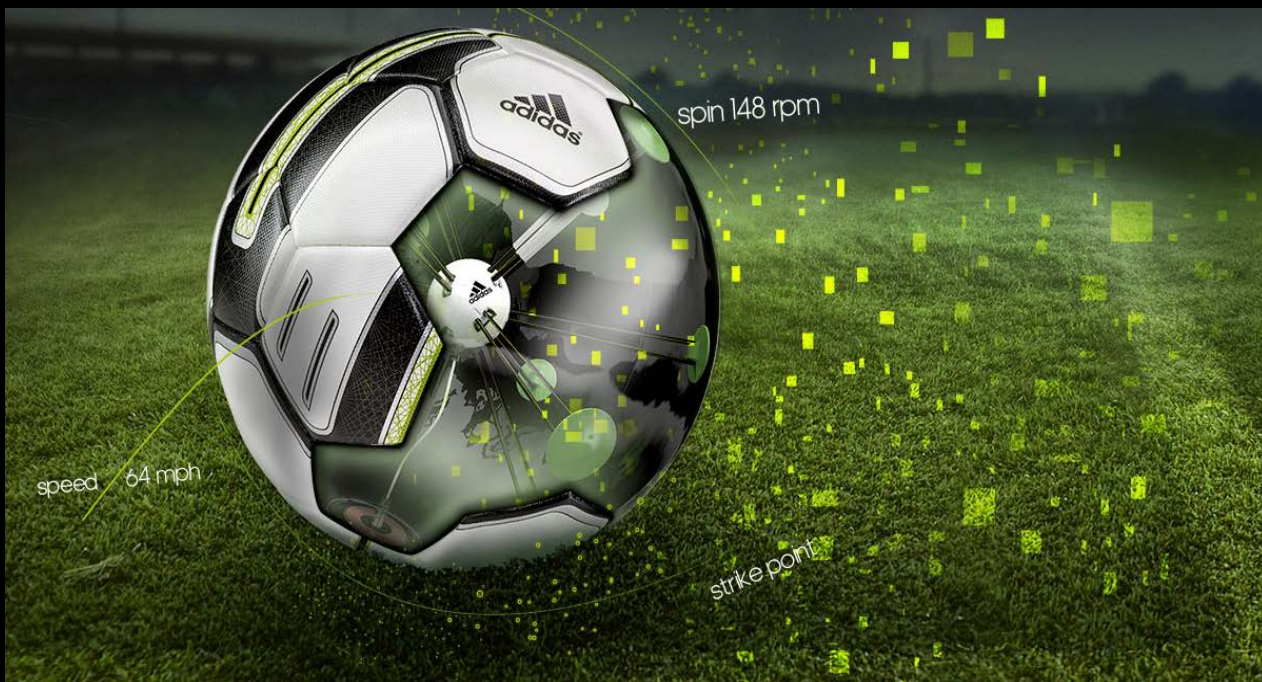


# MI COACH SMART BALL

This ball can act as a personal trainer for a football player

Sensors read every movement of the ball, so they can determine the force of the impact, the flight path,...

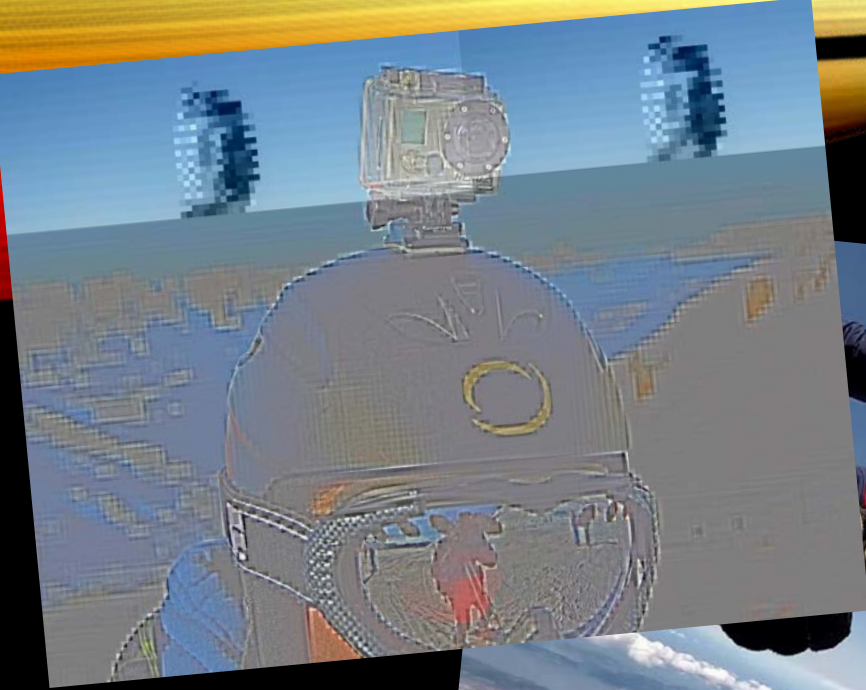
A soccer ball can tell you which area is best to focus the impact force on





# GO PRO-CAMERA

This device is not afraid of water, heat, cold, or shock. It will film your sports activities in any conditions



# RECON JET- SPORTS GLASSES

In technical terms, Recon Jet glasses can boast:

a camera capable of shooting HD video with a resolution of 720p

8 gigabytes of permanent flash memory

a 3D accelerator

wireless Wi-Fi and Bluetooth modules

a wired Micro USB connection port.





# IPOD NANO PLAYER FOR ATHLETES



This is a very compact player with fast and convenient access to music during training.

# NIKE LASER SOCCER FIELD

NIKE has created a minibus that can travel from district to district and create a laser version of a sports field in squares and other vacant lots.





# ADIDAS MI COACH – FOOTBALL SMART TECHNOLOGY.

The major soccer League of the United States – MLS, equipped each player and coach in each of the nineteen teams with a set of devices that monitor their physical condition during matches and training.





# SANTA CLARA STADIUM

A 60,000-seat stadium with the world's highest Wi-Fi coverage density.







**It entails**

- the effectiveness of the sports selection system
- the reliability of forecasts of successful activity
- the synthesis of innovations for strengthening and maintaining health



**THANK YOU FOR YOUR ATTENTION!**